



Faithful Witness for a New Century

Campaign for the Future of the
Methodist Federation for Social Action

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FAITHFUL WITNESS CAMPAIGN LAUNCHED

It's not every day that one turns 100 years old! As MFSA celebrates that milestone this year it has given us pause to reflect and to look at ways we can ensure that MFSA will remain a presence within Methodism for the next 100 years.

Reflecting on what we need to ensure a strong and viable witness in the years ahead, the MFSA board decided last fall to launch a Capital Campaign to raise funds to undergird our ministries.

The goal was set of raising at least \$300,000 in additional money over the next three to five years to meet the following goals:

- increase our visibility in the United Methodist Church;
- improve our communications capacity with state of the art technology;
- involve and train a new generation of progressive leaders in the church; and
- build financial reserves sufficient to provide financial stability.

Our work in these areas has already begun, as have our fundraising efforts. **Entitled, Faithful Witness for a New Century: A Campaign for the Future of MFSA**, a campaign committee has been busy approaching lead donors over the past several months. At the Voices of Faith conference we were able to announce the good news that we had raised nearly \$200,000 in lead gifts. Additional pledges from those who attended the conference have put us over the \$200,000 mark. We are two-thirds of the way to our initial goal! Many thanks to all who have already pledged.

And now we turn to the rest of our membership and invite you to invest in the future of MFSA and its progressive witness in the church and in the world. Over the next four months, several of our MFSA chapters will organize to reach out to MFSA members and invite you to make a special pledge to the "Faithful Witness" campaign. Others of you will receive an invitation directly from the national office.

We recognize that many of you already give generously and faithfully to MFSA on an ongoing basis through your membership gifts and response to MFSA appeals. These gifts have enabled us to carry out significant ministries over the years. As we look to the future, however, we recognize that an infusion of funds is needed to tackle the critical goals mentioned above.

Thanks for considering your ability to participate in the campaign and stay tuned for more updates.